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# Alumni Associations Overview

A guide to launching your Alumni Association

**WORLD  
CHANGING  
GLASGOW**





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## What are they?

Groups of alumni from a specific region/country, providing opportunities to continue involvement with former friends and classmates, build new networks with fellow alumni and maintain a connection to the University of Glasgow.

Alumni Associations hold regular gatherings to enable you to maintain and develop these connections. They also act as volunteers to help the University achieve its many objectives.

Membership is **FREE** and there are associations based all over the world.







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## How do I get involved?

If you would like to join an existing Association, contact the Coordinator listed for that Association on our global map at [gla.ac.uk/alumniassociations](http://gla.ac.uk/alumniassociations). They will send you further details and add you to their mailing list.

If there is no Association in your area, you may want to become coordinator for one. We will check how many in-contact alumni we have in your region and forward our guidelines on how to get started and manage your Association.

If you would like to represent your region as a first point of contact, but don't want the responsibility of organising gatherings and activities, you can become a Global Contact. Get in touch for further details.







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## Benefits of volunteering

You can take advantage of our Recognition Hub by naming and claiming the time you've volunteered for UofG.

We aim to acknowledge the time and effort that all of our volunteers put in to helping the University achieve its goals. Supporting our Associations will make you eligible to be recognised in a variety of ways.

Whether it's getting a certificate of appreciation or an endorsement on LinkedIn, check out [gla.ac.uk/alumnivolunteering/recognitionhub](https://gla.ac.uk/alumnivolunteering/recognitionhub) to make use of exclusive UofG volunteer benefits!







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## Getting started

Once you have had a chance to look through the guidelines for running your group, you will no doubt be keen to start arrangements for your first gathering.

We would recommend you write an introductory email, which we can help you draft and will send out on your behalf. This will give you an idea of the level of interest from alumni wanting to be part of your Association.

Now you have a better idea of the level interest, you can start to plan your first gathering. Again – we'll be there to help with this when needed.







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## Support from us

We can help you in the coordination of all events, including forwarding invitations to alumni in your region. We'll also help you publicise the group to local alumni by placing notices on our social media platforms.

We will keep you in touch with forthcoming activity and the latest news from Glasgow to circulate to members of the Association and in some instances, provide a small budget to support an agreed event.







## Ideas for activities

Dependant on the demographic of your Association, there are many different activities you can arrange and costs for these can be covered by members paying a reasonable ticket price. You should also utilise the power of social media to build a strong connection with members.

Suggestions for group activities and inclusion include:

- Set-up a group on The Network:  
[www.theglasgownetwork.co.uk/login](http://www.theglasgownetwork.co.uk/login)
- Creating a Facebook and/or website
- House gatherings and barbecues
- Pub nights or coffee mornings
- Guided tours
- Formal Dinner or drinks reception







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## Show & Tell

We want to hear from our Associations, but also for you to feel supported from the Alumni Team. From time to time we will ask our Coordinators to feedback on the activities that have taken place and how we could better support groups in future.

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# Time to get started!

To find out more about becoming an Alumni Association Coordinator or Global Contact, and for a full listing of our active Alumni Associations, please visit [glasgow.ac.uk/alumniassociations](http://glasgow.ac.uk/alumniassociations)

#TeamUofG



@UofG\_alumni